Capacity **Building Services for Living Labs**

Building capacity, creating impact, and strengthening Living Labs worldwide

Offered by the European Network of Living Labs (ENoLL)











This publication is a product of the European Network of Living Labs (ENoLL)
Written by ENoLL's Capacity Building and Research Unit
2025

Who are we?

The European Network of Living Labs (ENoLL) is the leading international association of open innovation ecosystems, uniting more than 170 active members across 40+ countries. Since 2006, ENoLL has been advancing co-creation, user engagement, and participatory innovation at a global scale, setting the benchmark for Living Lab practice.

As the only certification body and the largest network of Living Labs worldwide, ENoLL holds a unique position in shaping the field. We not only develop and safeguard standards of quality for Living Labs, but also create spaces where knowledge, methods, and tools are shared among practitioners. Our expertise spans the full lifecycle of a Living Lab from the first steps of conceptualisation to the challenges of scaling and sustaining impact.

Through our capacity-building services, we have trained **thousands** of professionals from universities, municipalities, research centres, companies, and NGOs. Each training blends academic foundations with hands-on insights, ensuring that participants understand not just the theory of Living Labs, but also how to apply them effectively in their own contexts.

Your growth is at the heart of our mission. By choosing ENoLL, you gain access to a **global learning community** and benefit from the **most experienced network of Living Lab practitioners and trainers** in the world.



Our approach?

Our Capacity Building Programme offers a range of choices in online or in-person formats, recognizing that personalized and flexible learning is crucial in today's fast-paced world.

- Practical and hands-on: Every session includes tools, exercises, and templates that can be applied directly to your case.
- Global and diverse: Our trainers and participants come from across the world and work in fields as varied as mobility, health, climate change, social innovation, and beyond.
- Research-based, practice-driven: Our methodologies are informed by cutting-edge research and tested in practice by Living Labs worldwide.
- Scalable and flexible: Our courses are designed to adapt to different levels of experience, from newcomers to advanced practitioners. We also offer the ENoLL Living Labbers Academy, a dynamic online platform designed to centralize and enhance our evolving training offerings.
- Impact-oriented: Our goal is to ensure participants leave with actionable outputs and strategies that strengthen their work.
- International Reach: Our experienced trainers have a wealth of knowledge in developing Living Labs in various contexts.

ENOLL Living Labbers Academy

The ENoLL Living Labbers Academy is a comprehensive and dynamic online learning platform designed for practitioners in the Living Lab field. It offers a variety of courses tailored to all levels of experience, providing both free and paid content that blends theoretical knowledge with practical application.

Kev Features:

- Diverse Course Offerings: A wide range of topics that cater to different skill levels, from introductory courses to advanced modules on specialised methodologies.
- Interactive Learning Tools: Engaging, hands-on activities that promote active learning and enable participants to apply Living Lab methodologies in real-world contexts.
- where learners can interact, share experiences, and learn from open innovators by visiting us at http://academy.enoll.org each other.

- Peer Exchange Opportunities: A collaborative environment where learners can interact, share experiences, and learn from each other.
- Practical Application: Courses are designed to equip participants with practical skills to drive innovation, sustainability, and co-creation.
- Global Network: Become part of a vibrant international community of Living Lab professionals, researchers, and practitioners.
- Mix of Free and Paid Content: Access to both free resources and premium courses, including webinars, masterclasses, and exclusive expert content.

Peer Exchange Opportunities: A collaborative environment Explore the full range of courses and join a global community of



What types of services we offer?

Type of training	Target audience	Format	When	Length	Individual Cost in 2025 (VAT excluded)
Virtual Learning Lab	Newcomers to intermediate learners		Spring and Fall editions	10-week long course	Individual participant: EUR 950 Small team (4-7 pax): EUR 800 Big team (8+ pax): EUR 750
Learning Lab Day 0	Newcomers to intermediate learners		One day before ENoLL's annual conference: OpenLivingLab Days	1 day	Basic track: EUR 450 Intermediate track: EUR 550
Deep dive session	Intermediate to expert learners		Multiple editions	2 to 3 days	Individual participant: EUR 800
Tailor-made trainings	Newcomers to expert learners		Upon agreement	Upon agreement	Starting from EUR 3.000 per day



We offer special discounts for **Small Groups** (4 to 7 participants), and **Large Groups** (8+ participants), as well as for **Students** and participants from **Grassroot Organisations**.







Expert training in a classroom, at a Living Lab, online or from anywhere!

Virtual Learning Lab

The **Virtual Learning Lab** is a 10-week online course focusing on Living Lab basics, methodologies, tools, and strategies on how to set-up a successful Living Lab, delivered by ENoLL trainers with contributions from the ENoLL Members community. All sessions are seamlessly connected through a unique canvas developed by the European Network of Living Labs, fostering a cohesive and interactive learning environment.

Designed to accommodate a diverse community of participants and experts, the Virtual Learning Lab serves as a dynamic platform for the exchange of knowledge. Through a case study approach, the course establishes a vital link between theory and practice, guiding participants through real-world applications of Living Lab concepts. The engaging format includes hands-on assignments crafted to empower participants to apply their acquired knowledge in specific contexts.

Offered in two editions annually, during Spring and Autumn, the Virtual Learning Lab provides a flexible and accessible opportunity to deepen your understanding of Living Labs. A tailored version of this program is available for groups of 15 or more people from the same organization or funded project who are working on multiple living labs simultaneously.

Course format: 10-week online course

Date

Spring edition (April to July 2025)

Autumn edition (October 2025 to January 2026)

Features:

Case study approach, hands-on assignments, pee exchange.

Target audience:

Newcomers to intermediate learners. Ideal for group or individuals seeking to acquire knowledge and skills in developing sustainable Living Labs.

Individual Cost in 2025
Individual participant: EUR 950
Small team (4-7 pax): EUR 800
Big team (8+ pax): EUR 750
Low to Middle Income Country: EUR 475

Students: EUR 475

Prices do not include VAT

More information:

https://enoll.org/capacity-building/virtual-learning-lab/

Learning Lab "Day 0"

The Learning Lab, also known as "Day 0", is a one-day training event held the day before the annual OpenLivingLab Days conference held in September each year. This training is an immersive experience designed to bridge the gap between theory and practice, providing attendees with lectures, case study presentations, and hands-on exercises. Whether you're a newcomer or an intermediate practitioner, the Learning Lab is your gateway to a comprehensive understanding of Living Lab methodologies.

We offer two distinct tracks to ensure a relevant and valuable experience for all participants:

Basic track

Developed for newcomers and local learners from the OpenLivingLab Days host city; this track is perfect for those interested in understanding the key elements and operations of Living Labs.

Intermediate track

Tailored for practitioners with existing knowledge of Living Labs; this track is ideal for those looking to expand their expertise, with a specific focus on codesign and experimentation within Living Labs.

Join us at the Learning Lab to equip yourself with the tools and insights you need to make a meaningful impact in the dynamic world of Living Labs. It's the perfect prelude to the main OpenLivingLab Days conference.

Course format: One-day training in-person

Features:

Location and Date:

Target audience:

Individual Cost in 2025

Basic track: EUR 450

Basic track – Student: EUR 150

Intermediate track: EUR 550

*Prices do not include VAT

More information:



Deep Dive Sessions

Dive deep into Living Lab operations with our immersive two-day workshops, held in certified Living Labs. Gain first-hand experience and insights from professionals, transcending theory to witness real-world applications. What sets these sessions apart is the unique setting: each unfolds within a distinct Living Lab, certified by ENoLL.

Our commitment to providing the most authentic experience ensures that your training is not confined to a traditional classroom setting. Instead, you will be actively engaged in the Living Lab's daily operations, gaining insights directly from the professionals who navigate the challenges and successes of these innovative spaces. This immersive approach guarantees that your understanding goes beyond theory, allowing you to witness and participate in the real world applications of Living Lab concepts.

Check our available online offer for upcoming Deep Dive Sessions in our website.



Tailor-made trainings

Our approach for the tailor-made trainings is centred on understanding your distinct needs, ensuring that the training we design is a perfect fit for your objectives.

In this type of training, we go beyond the traditional one-size-fits-all approach. We collaborate closely with you to identify the specific areas where your organisation can benefit the most from capacity building. Through a needs assessment, we gain valuable insights into your challenges, strengths, and goals, allowing us to customise a training program that addresses your organisation's individual requirements.

Whether you are aiming to enhance the skills of your team, streamline processes, or foster innovation within your organisation, our Capacity Building Program is designed to empower you. We offer a diverse range of training modules, each carefully curated to provide practical insights and tools that align with your organisational context.

Course format:

At your premises or online, depending on you preferences.

Features:

Crafted by experts in direct collaboration with you to address your team's specific needs.

Target audience:

Organisations with a team of newcomer to expelearners.

Cost in 2025: Starting from EUR 3.000 per da *Prices do not include VAT

More information:

Please contact <u>capacitybuilding@enoll.org</u> to receive more information, design the training and receive a quote.



Tailor-made training: Setting-up a Living Lab

Crafted to empower your team on the journey towards establishing a thriving Living Lab, this comprehensive training encompasses a series of lessons, thoughtfully designed to provide participants with an understanding of the foundational principles and operational complexities of Living Labs.

Through a blend of engaging workshops, insightful case studies, and expert-led sessions, our training equips participants with practical skills and knowledge essential for setting up a Living Lab. From mastering stakeholder engagement strategies to defining sustainable governance frameworks and innovative business models, each lesson is designed to address the multifaceted aspects of setting up and managing a Living Lab.

Our sessions are flexible and adaptable, allowing us to tailor the content and delivery to suit the specific needs of your team. By collaborating closely with your organisation, we ensure that the training experience is not only informative but also highly relevant and impactful, setting you on the path towards achieving your Living Lab aspirations with confidence and expertise.

Basic Training Modules Offered

- How to set up a Living Lab: Principles and Challenges
- Stakeholder Mapping, Engagement and Living Labs Panel Management Methodology
- Living Lab Governance Frameworks
- Living Lab Business Models and Sustainability Plans
- Experimentation and Co-creation in the Living Lab Environment
- Tips and Tricks of the Successful ENoLL Labelling & Certification Process

Course format: At your premises or online, depending on your preference.

Features: Expert-led sessions designed to equip participants with the essential skills and knowledge needed to set up a Living Lab.

Target audience: Newcomers to intermediate learners. Ideal for groups or individuals seeking to acquire knowledge and skills in developing sustainable Living Labs.

Cost in 2025: Starting from EUR 3.000 per day *Prices do not include VAT

More information:

Please contact <u>capacitybuilding@enoll.org</u> to receive more information, design the training and receive a quote.



Tailor-made training: ENoLL Training on Proposal Writing

Living Labs play a pivotal role in the EU and beyond.

Recognised as instrumental research infrastructures in the EU Research Area and highlighted as flagship projects in the New European Innovation Agenda, they constitute key actors in the European research and innovation landscape. In fact, over a quarter of the funding opportunities planned in the Horizon Europe Work-Programmes for 2023-2024 call for Living Labs or for the principles and methods they embody.

Given the growing global momentum and prominence of Living Labs in the current EU agenda, now is the perfect time to enhance your proposal writing skills and learn how to effectively promote your Living Lab in EU proposals.

Enhance your Living Lab's potential in proposal writing with our exclusive programme designed for ENoLL certified Living Lab staff (individual or group participants). Regardless of your level of expertise and role in proposals, this course covers everything you need to know to master the art of proposal writing. Elevate your project proposals to new heights!

Building on the extensive experience in EU funding and proposal development of ENoLL staff, ENoLL active Members will receive personalised guidance and insights across all the key steps needed to prepare an expert proposal.

Course format:

Asynchronous Online training with live Q&A sessions

Target audience:

Open to ENoLL active Members only. This program targets certified Living Lab staff, regardless of their expertise level and their role in the proposed project.

Cost in 2025:

Individual Module: EUR 450

Complete programme (4+1 Modules): EUR 990

Small Team (2-7): EUR 830 **Large Team (8+):** EUR 785

For all ticket categories, ENoLL Effective Member

*Prices do not include VAT

More information:

https://academy.enoll.org/course/enoll-proposal-writing-training





Explore the possibilities of tailored training solutions for your team with ENoLL!



Visit our website at <u>www.enoll.org</u> to discover more about our comprehensive offerings. Alternatively, reach out to us directly at <u>capacitybuilding@enoll.org</u> to start the conversation.