

ISPIM CONNECTS OTTAWA

Innovation for Local and Global Impact

7-10 April 2019 - Ottawa, Canada

Call for Submissions

ISPIM Connects Ottawa is a three-day event that will bring together world-renowned innovation managers, researchers, and business and thought leaders to share insights on specific local and global innovation challenges. Hosted by local universities in partnership with industry and the public sector, *ISPIM Connects Ottawa* seeks participation, submissions and presentations from academia, industry, research organizations, consultants, intermediaries, and policy makers.

Ottawa is Canada's Capital City and it boasts a highly educated and skilled technology workforce, world-class research and higher-education institutions, strong startup ecosystems, and nearly 2,000 knowledge-based businesses. But, it takes more than that to stand out on the global stage. Invest Ottawa – the city's leading economic development agency – recently completed its new strategic plan, which focuses on the city's need to create local capability to be competitive in global markets, with the ultimate goal of cementing Ottawa's status as a global technology hub. With this goal in mind, **ISPIM Connects Ottawa** will highlight three local innovation challenges that are also of global importance:

Scaling Startups



How can we design and sustain a startup ecosystem in a way that enables new ventures to grow early, rapidly, and securely?

How can we help startups quickly reach a scale where they can make a real impact on the local economy and in global markets?

Adopting AI and Analytics



How can we move from hype to real customer value and competitive advantage?

How can we transform the use of AI and machine learning to enable SME innovation and growth?

How do we encourage adoption while navigating ethical issues?

Innovating with Government



How can we encourage collaboration between industry and government to drive innovation and provide benefit to citizens?

How can we use this as an opportunity to develop advanced capacity and capability in startups, SMEs, and large companies?

Managing Innovation



In addition, submissions are encouraged on the following innovation topics:

- ✓ Business model innovation strategies
- ✓ Collaboration, networks, and open innovation
- ✓ Futures & foresight for innovation
- ✓ Innovative cybersecurity solutions for global SMEs
- ✓ Innovation policy and performance
- ✓ Machine learning applications in innovation management
- ✓ Managing, designing, and measuring innovation

- ✓ Managing innovation in smart cities and sustainable communities
- ✓ Managing innovation in public services & the defence industry
- ✓ Platform-based businesses and marketplaces
- ✓ Social, sustainable, and responsible innovation
- ✓ Technology entrepreneurship
- ✓ Training, teaching, and coaching innovation

Important Deadlines

- December 1, 2018: Outlines Only (All Submissions)¹
- January 11, 2019: Acceptance Notification¹
- March 1, 2019: Final Submissions (including papers, profiles & photos) PLUS registration and receipt of payment
- April 1, 2019: Presentation Slides

1. early submission and acceptance notification is possible for all authors with external funding application deadlines. contact admin@ispim.org

Submissions

Submission Type	Documents required				
	Outline*	Abstract	Paper	Lead Presenter Photo & Profile	Presentation slides
	December 1, 2018	(by March 1, 2019)			(by April 1, 2019)
Academic Submission Accomplished academic research results of an empirical or theoretical nature.	750-1000 words: text only using structured headings * Problem: What specific issues does the submission focus on? What is the goal? * Research design: How was/will the work (be) executed- describe the methodology/approach. * Findings: What are/will be the main outcomes and results? * Lessons learned: What can both practice and theory benefit from this study? * Reference List (Very strictly: 5 to 10 references)	An abstract is not the same as an outline. 125-150 words of plain text summarising the submission.	Max 5000 words (ISPIM paper template)	Presenter Photo: 90x110 px Presenter Profile: max 150 words of text	<u>Strictly</u> max 7 slides 10 mins + session discussion. Slides will be checked for length, clarity & quality and non-conforming presentations will be returned for correction. There will be <u>no</u> opportunity for further updates after the deadline or for presenters to use a USB stick on the day.
Practice Submission Interesting stories regarding one of the challenges presenting successes, failures, challenges, good practice and learning.	300-400 words: text only using structured headings * Issue (50%): What specific issue are you focusing on and what are you proposing? * Interest (25%): Who and why precisely will this interest your audience? * Benefit (25%): How can others benefit from your presentation? * References not required.		Optional No max length. (ISPIM paper template)		

All files must be submitted online at <http://conferencesubmissions.com/ottawa2019> by the deadline dates. Please use the correct headings below to structure the outline. Do not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process and must not be emailed to ISPIM. Only one submission and one presentation per person. There is no limit on co-authoring or co-presenting. All outlines are double-blind evaluated for acceptance and papers with potential for journal publication are double-blind reviewed. Outline word limits include headings and word count includes references.

Evaluations

The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding, both in terms of theory and practice.
3. Scientific quality for academics; practical implications and foundations for practitioners.
4. Probability of stimulating debate/insight.

Event Publications

Accepted papers will be published in the Proceedings with an ISBN and included online in EBSCOhost and ProQuest. Authors wishing to withhold their papers from the proceedings may do so on request. All outlines are double-blind evaluated.

Special issues focused on the key themes of this event will be published in the *Technology Innovation Management Review*.

Selected papers will also be entered, where suitable, into ISPIM's associated journals: *The International Journal of Innovation Management (IJIM)*, *Technovation*; *R&D Management Journal*; *International Journal of Technology Management*; *International Journal of Entrepreneurship and Innovation Management*; *International Journal of Technology Marketing*; *Futures & Foresight Science*.

For guidelines, documents and further details, please visit

www.ispim-connects-ottawa.com